

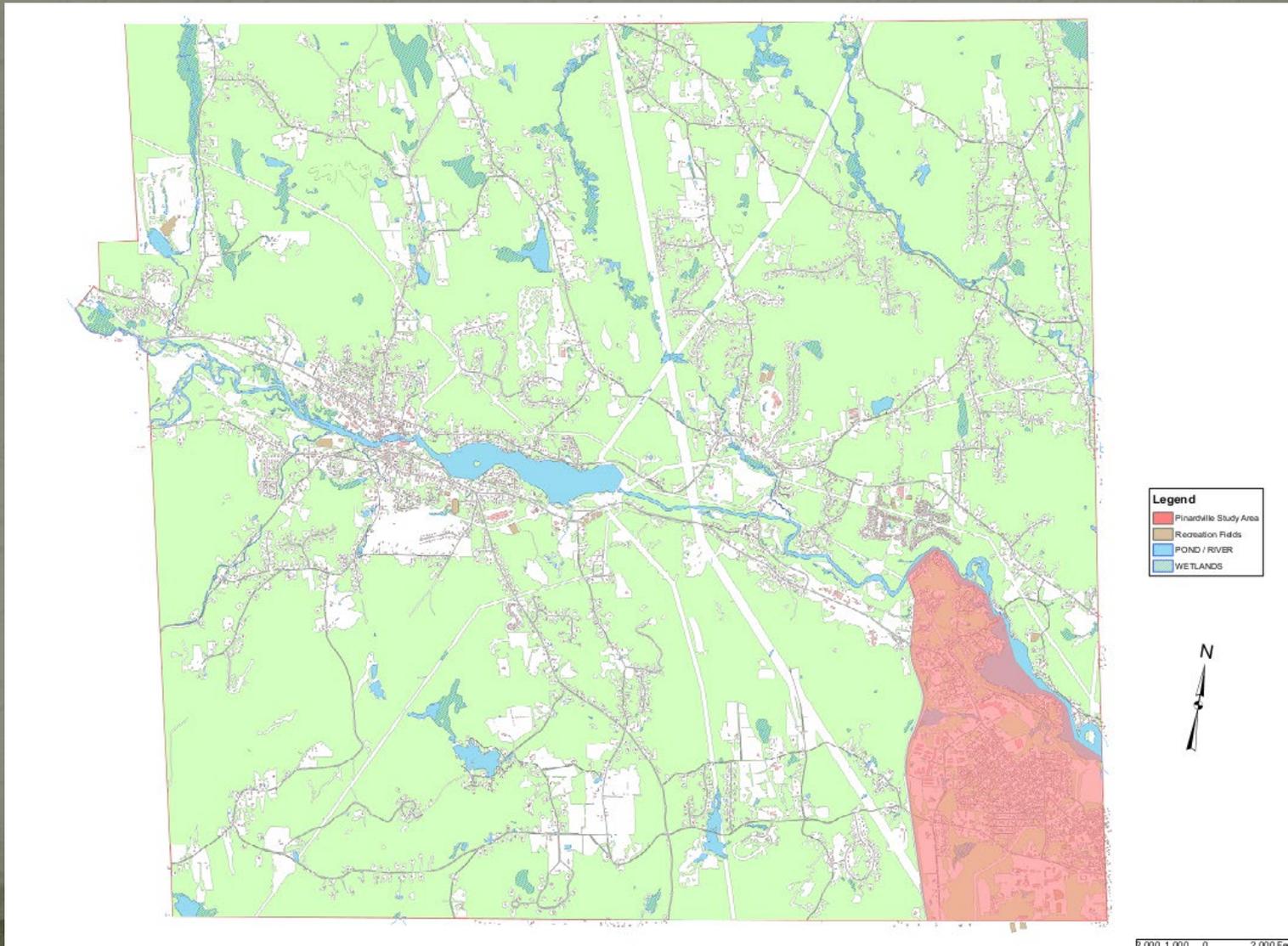
Town of Goffstown Pineardville Community Plan

Presented at Planning Board – September 12, 2013

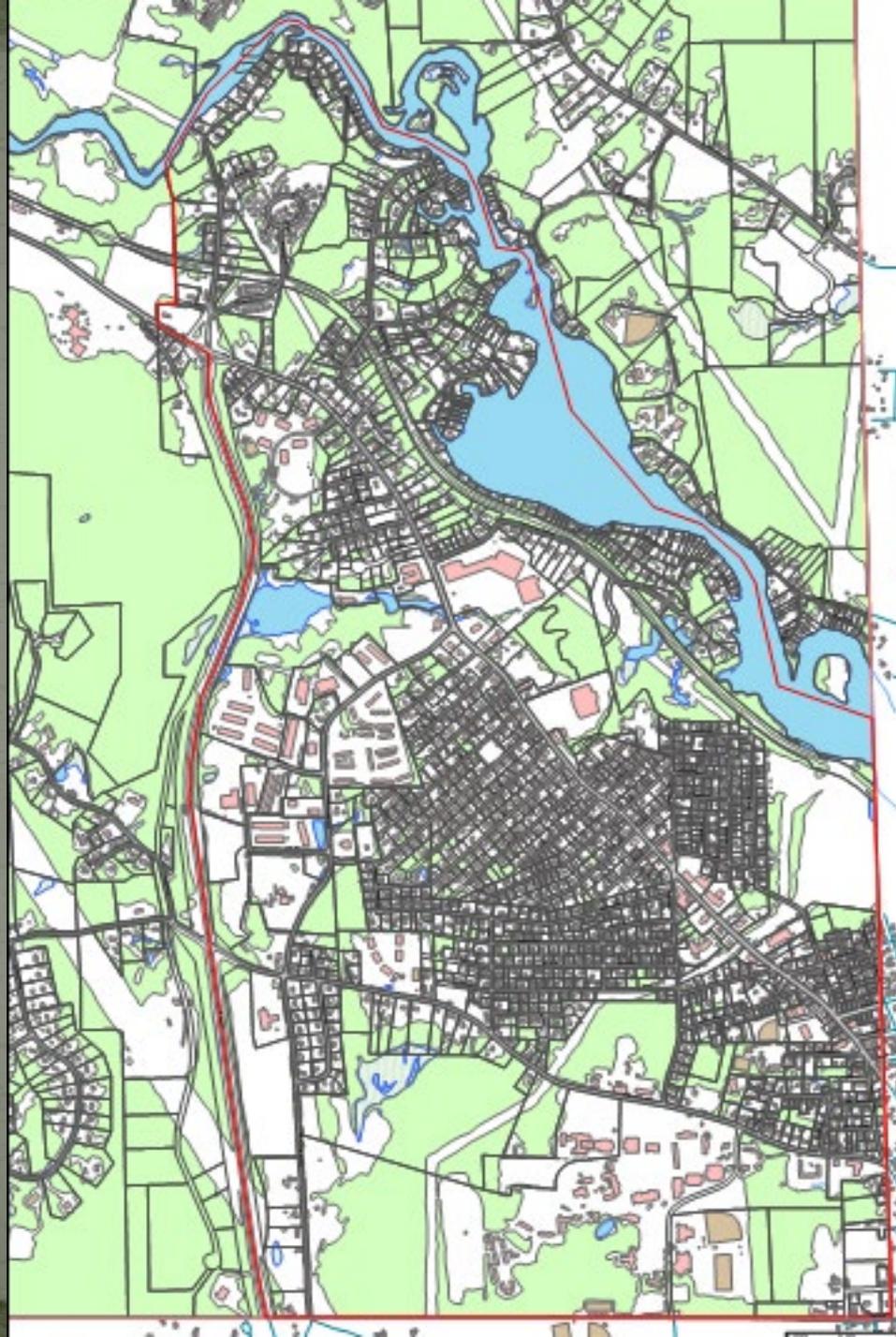
Community Planning Grant Program

- NHHFA got \$1 million from HUD
- NHHFA created the CPG program.
- Money is for “Regulatory changes” primarily
- 1st Grant Round granted money to 22 communities
- 1-yr. grant projects up to \$30,000
- 2-yr grant projects up to \$50,000
- Regulatory Reviews up to \$10,000
- Goffstown was awarded \$50,000 for a 2-yr. grant

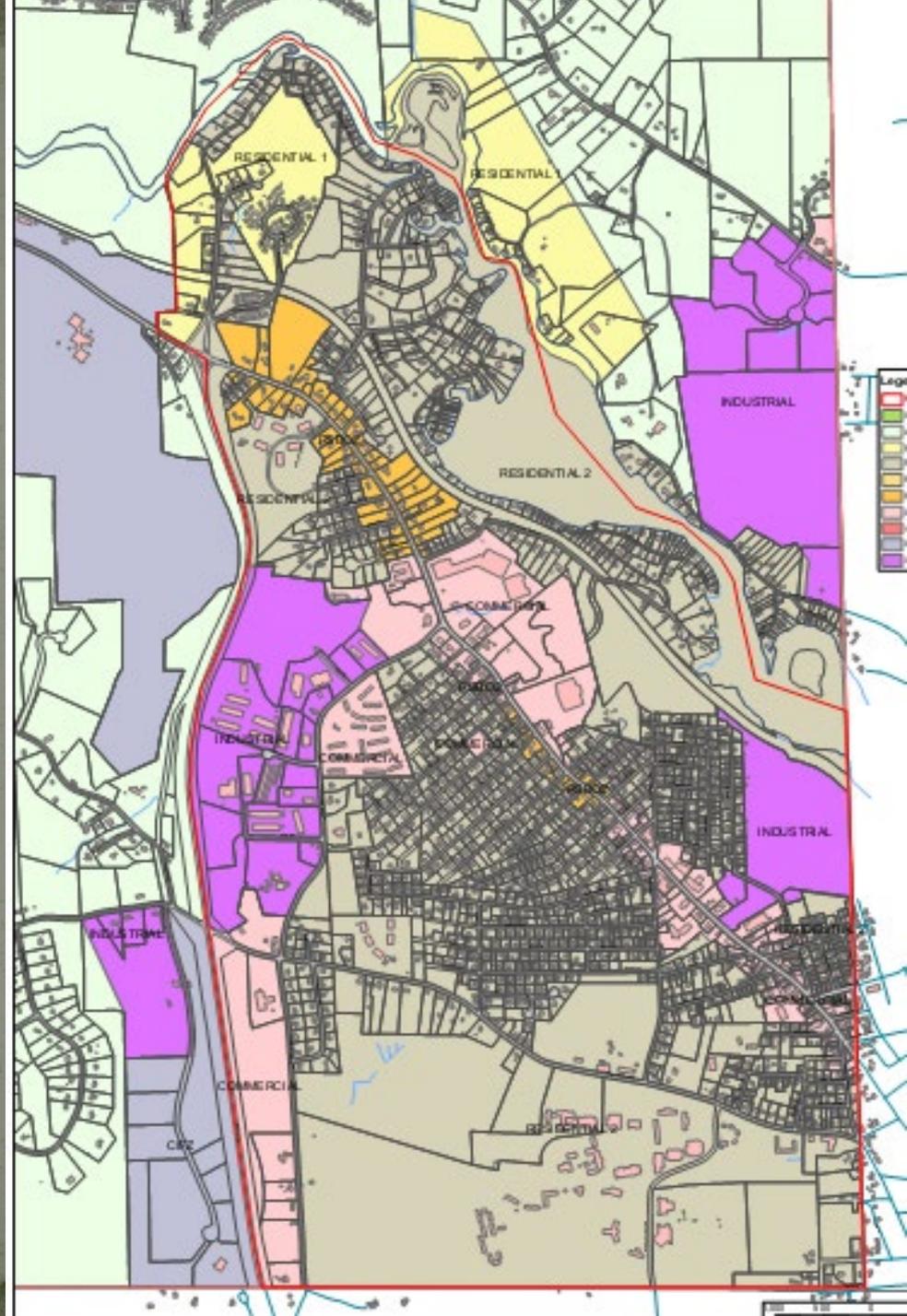
Pinardville Location Map



Project Area Map



Project Area Zoning Map



Pinardville

- Haphazard design
- Commercial strip on Rte. 114A (Mast Road)
- Densely populated residential areas
- Small lots – many are non-conforming
- Blends in with Manchester – needs a sense of identity
- Manchester Zip Code – makes matters more confusing

Pinardville

- Zoning was enacted in 1961 prior to comprehensive planning in Goffstown – so the zoning effectively reflected current land uses.
- Most of Pinardville was built prior to zoning.

Pinardville

- Land Use Goal C: Smart Growth in Appendix F found in SNHPC's Regional Economic Development Plan of “seeking balanced growth and development which broadens the local tax base and respects and strengthens quality of life, community character and the environment.”

Consultants: Required under Grant

- Selection process for consultant: RFQ
- The four Candidates who submitted SOQ's were all interviewed.
- Consultant was chosen by a selection committee consisting of a Planning Board rep, a Selectmen's rep, a Community Rep, the Town Planner, and the Assistant Town Administrator.

Project Consultant - TPUDC

- The Town selected Town Planning and Urban Design Collaborative (TPUDC), based in Franklin, TN as its project consultant.
- TPUDC specializes in doing planning and form based codes and is working nationally on these types of projects.
- Did Master Plan for Town of Londonderry, NH
- Working on similar project in Portsmouth, NH

The Project:

- To create a Community Plan – that could be incorporated into the Town's Master Plan that would identify the goals and intentions of the Town and the reasons for proposing new zoning.
- To create a new Code for the Pinardville Area – that would help to implement the Plan (over time).

Pinardville Community Plan

- Master Plan amendment
- Provides framework (reasoning) for any proposed regulatory changes
- Helps Pinardville people define what they want.
- Not a regulatory document.

Pinardville Community Plan

- The Community Plan is summarized by the statement of Common Vision: “Pinardville Contains a diverse range of citizens who share the common goal of improving the community and providing for the needs of current and future generations. With a strong sense of history, Pinardville residents are committed to protecting existing neighborhoods, enhancing commercial areas, encouraging economic development, increasing connections to natural areas, and maintaining a strong academic presence within the region. There is a commitment to striking a balance between individual interests and the overall community, with an emphasis on being a good neighbor and not overburdening municipal services.”

Character Based Development Ordinance (a.k.a. the Smart Code)

- A Regulatory document
- Form-Based Code.
- More focus on the form of structures and their locations on the lot relative to the street
- Less focus on the uses allowed
- “Build-to lines” rather than “setback lines”
- Focus on walkability and multi-modal transportation
- Focus on implementing Pinardville’s vision for creating a defined character through regulations on the built environment

Project Outreach

- Project outreach – unprecedented in Goffstown
- Mailers for Planapalooza went to every Pinaardville Resident
- A project webpage and facebook page were created.
- Email list was created for anyone wanting notices sent out
- The Plan Pinaardville Ad Hoc Committee made up of community members went to businesses and other stakeholders advertising Planapalooza.

Planapalooza Outreach Flyer

Plan Pinarville Planapalooza!

Friday, May 3rd — Tuesday, May 7th

Opening Presentation + Hands-On Design Workshop

Friday, May 3rd, 6:00 — 8:30 pm
Goffstown Square, Goffstown Harvest Christian Church Meeting Hall
542 Mast Road

Interim Pin-Up + Review

Sunday, May 5th, 6:00 — 8:30 pm
Goffstown Square, Previously Bank of America
542 Mast Road

Closing Presentation

Tuesday, May 7th, 5:30 — 7:30 pm
Goffstown Square, Goffstown Harvest Christian Church Meeting Hall
542 Mast Road

Open Design Studio

Saturday, May 4th — Tuesday, May 7th
Goffstown Square, Previously Bank of America
542 Mast Road

Open all week. If the lights are on, the studio is open!
Please stop in!

Please join us over the next several months as the Town of Goffstown and its consultant, Town Planning & Urban Design Collaborative LLC, work with local citizens and stakeholders to create the Pinarville Sustainable Community Master Plan & Smart Code!

For more information contact the Goffstown Planning Department @ 603.497.8990 | planning@goffstownnh.gov
www.Goffstown.com/PlanPinarville



Visit our facebook page at
www.facebook.com/PlanPinarville

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What's a Planapalooza?

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A Planapalooza is a week-long planning, design, and community input workshop. It is an intense, participatory process where all members of the community work directly with a multidisciplinary consulting team. The team will include planners, architects, engineers, and artists assembled to help Pinarville define a collective vision for the future & create the Sustainable Master Plan to guide our growth for the future. The entire process is open to the public at all times. So please join us to “Plan Pinarville” and participate as much as possible.

HELP PLAN PINARDVILLE!

PEOPLE
VISION
PLAN
CODE

THIS IS YOUR PUBLIC HEARING FOR PLANNING & CODING THE FUTURE OF PINARDVILLE!

Decisions made during Planapalooza will reshape Pinarville in the years to come, enhancing our economic vitality, guiding future development, creating additional housing and jobs, preserving our character, protecting our environment, and strengthening local connections between both people and places.

Facebook Page

- There are many people following this project on facebook. We currently have 119 “likes.”
- www.facebook.com/planpinardville



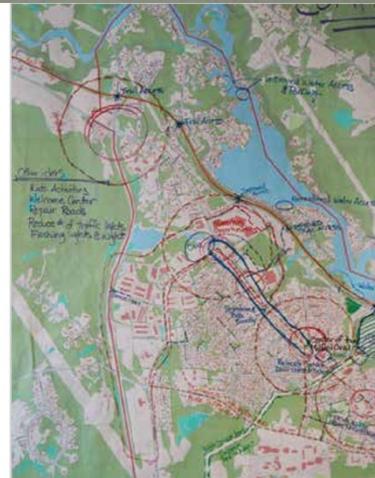
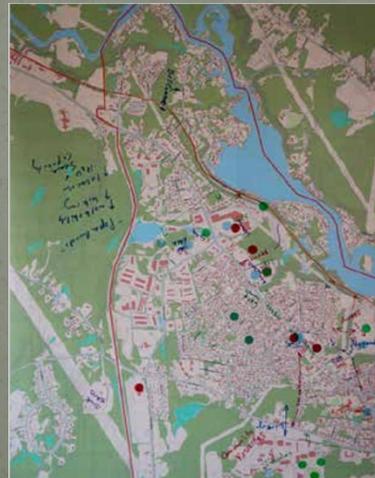
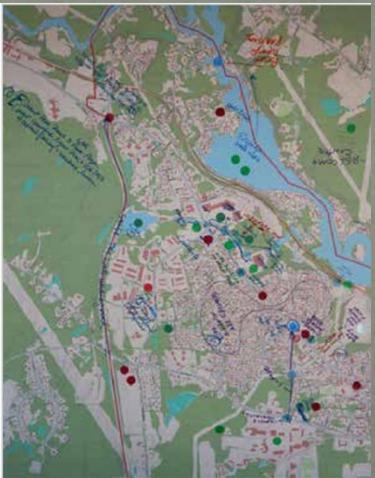
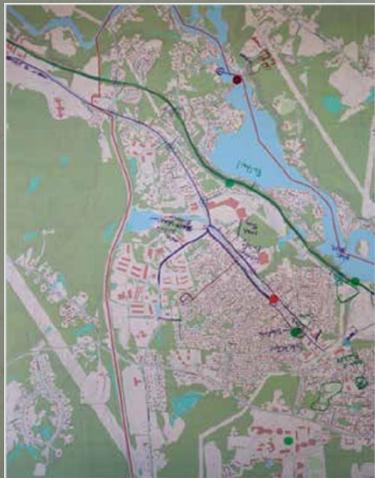
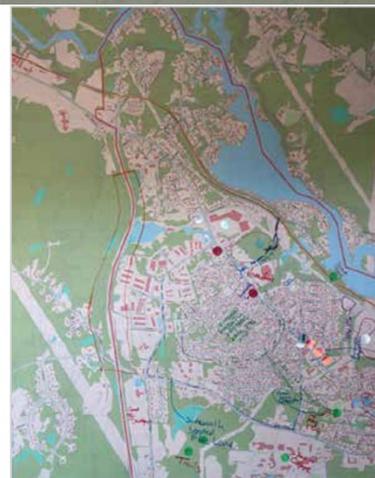
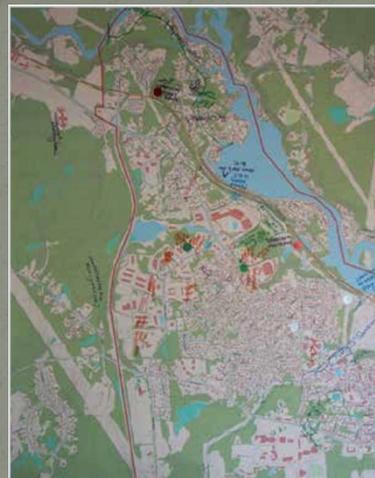
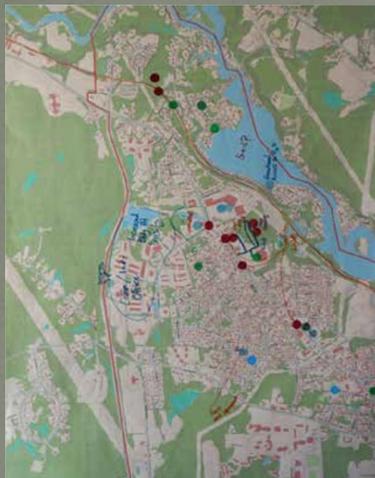
The Planapalooza



Opening Presentation

- TPUDC presented and asked the community what they wanted to talk about.
- One-hour design workshop in small groups
- Discuss what each group talked about
- Goal: Come up with FIVE BIG IDEAS in each group.
- Identify areas they like, dislike or feel need improvement

The Planapalooza



Design Studio

- Began to work on Community Plan
- Compile Ideas of Community Design Workshop
- Created many drawings
- Ideas bounced off of community at Interim Pin-up
- Planning Staff present at studio every day

Design Studio

Meetings with Concerned Citizens



Drawings

- Part of the process was to create a series of drawings to help people visualize different concepts and ideas.



Drawings

- Part of the process was to create a series of drawings to help people visualize different concepts and ideas.



Closing Presentation

- On the fifth day of the Planapalooza, the Consultants presented what they had come up with to the community.
- They presented ideas on how we could help focus better attention in Pinarville in order to help create a place for ourselves with a well-defined character that can be considered a destination within the region.

Pinardville Community Plan

- Reflections Section detail Goals for:
 - Land Use
 - Public Space
 - Economic Development
 - Neighborhood and Community Design
 - Transportation
 - Community Facilities
 - Cultural and Historic Resources

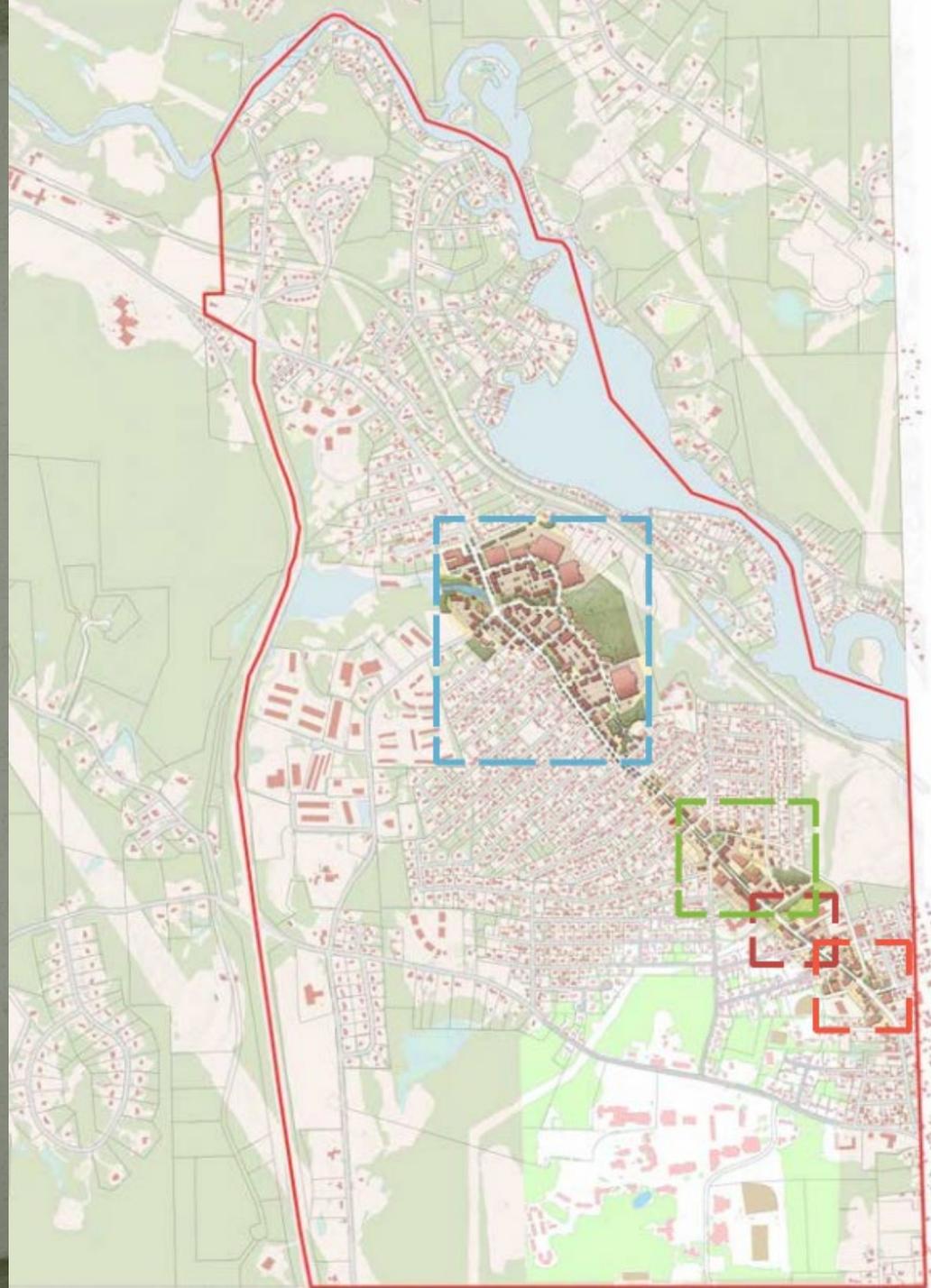
Plan Framework – Activity Centers

- Ice House District
- Pinarville Connector
- Pinarville Common
- Pinarville Gateway at Cote's Corner

Drawing Fine Print

- Note: All Maps and illustrations drawn for the Pinarville Community Plan are conceptual illustrations only. They were drawn with the purpose of showing one possible development pattern. If any of these ideas are to be implemented, a cooperative effort will be required on the part of the Town officials, the affected property owners, and stakeholders, and citizens of Goffstown to make it happen. This Plan does NOT require anyone to move forward with any specific plan or development affecting their private property.

Activity Center Key Map



Ice House District



Ice House District



Pinardville Connector



Pinardville Common



Pinardville Common



Pinardville Common



Pinardville Gateway at Cote's Corner

- Drawing removed due to public concerns
- Text Remains (with changes)
- Create a Center
- Create a Terminated Vista
- Do Streetscape Improvements
- Enhance the secondary street and alley network

Thank You!!

Questions???????

- See town website:
www.goffstown.com/planpinardville
- See facebook page:
www.facebook.com/planpinardville
- Contact: Brian Rose
brose@goffstownnh.gov
603-497-8990 ext. 118